

LIU, Xiaoda

Ph.D. Student

B.A.

Northwestern Polytechnical University, Xi'an, China

M.A.

King's College London, London, United Kingdom

☎ (+852) 59575489

✉ 24483079@life.hkbu.edu.hk

Research Interests:

- Leadership and Organizational Communication
- Crisis Communication and Management
- Media Effects